



Simple VIRTUAL *Startup*

2025

Services & Rates

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WordPress Website Build

I will build a WordPress website with a highly customizable and optimized Kadence theme that will effectively represent your unique brand and business. You will receive a checklist of everything that I will go through during this process and you can submit your ideas, branding, and questions before we get started.

This service also includes 6 months of consulting and maintenance for your new website. The consulting will be done in 30-minute Zoom calls (1/month) and maintenance (up to 2 hours of work/month) will be done on an as-needed basis.

I work with the following services when I create and design websites:

- BigScoots and SiteGround for Hosting
- 1 & 1 IONOS for Domain Names (can work with others)
- WordPress for the Content Management System
- Kadence for Website Themes
- ConvertKit & MailerLite for Email Providers

Price:: \$1000

(\$500 without 6 months of consulting and maintenance)

Quick Fixes

Do you need some work done on your WordPress website? I can help when you schedule a quick fix! With this service, I can set up new pages and templates, troubleshoot glitches, make style changes, etc.

Price:: \$30/hour- 1 hour minimum

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Mentorship

Join the mentorship program! Each year I take a few clients into my mentorship program where we meet for 30 minutes each month via Zoom to discuss all things blogging & online business.

In this program, you will have a one-on-one Zoom call with me each month to go over questions that you may have about your site as well as a 1-hour group mastermind call.

You will also have access to me via email for consulting throughout the year and you will be added to the exclusive Facebook Mentorship Group and Virtual Startup Academy.

Price:: \$1000

Email Setup

Do you need a system set up to send newsletters, automated onboarding emails, and access to free resource downloads? I have you covered!

With this service, I will create a Kit or Mailerlite account for you and set up initial automations for your business.

*Kit plan should be purchased via the link sent following the consultation to maintain the listed rate.

Price:: \$200 + Kit or Mailerlite Plan

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ConvertBox Setup

I will create a ConvertBox account for you along with up to 5 linked sign-up forms. ConvertBox allows you to create high-converting sign-up forms with multiple steps to increase sign-ups and sales.

*ConvertBox should be purchased via the link sent following the consultation to maintain the listed rate.

Price:: \$75 + ConvertBox Purchase

ThriveCart Setup

Are you looking for an e-commerce platform that will increase the revenue that you earn from your digital products? ThriveCart may be just what you need! Book a consultation with me to see if this is the best option for your business and I'll get you setup and running!

*ThriveCart should be purchased via the link sent following the consultation to maintain the listed rate.

Price:: \$200 + ThriveCart Purchase

Consulting

This includes a 1 hour one-on-one Zoom call to ask questions about your online business or website build.

Price:: \$50

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Brand Design

Let's build your brand together! With this service, I will design your branding based on how you want your readers & customers to feel when they visit your website. You will receive a custom mood board, logo, and brand board with colors & fonts to match your style.

Price:: \$300

App Development

I will build an app that will serve your customers and clients on-the-go. This app can be published on both Apple & the Google Play Store. You tell me what you need and I will make it happen!

Price:: \$3000 + \$200/month for hosting & maintenance



Please feel free to reach out for any questions.

Get in Touch!

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